

EINITIAL24

Secure Skills. Smart Growth. Social Impact.

TRAINING • CONSULTING • DIGITAL TRANSFORMATION

We empower individuals and organisations through cyber training, security services, and digital innovation. Committed to creating social impact through awareness, education, and community-driven CSR initiatives.

Our Core Divisions



WHAT WE DELIVER:

- ✓ Training Programs
- ✓ Digital Marketing Solutions
- ✓ End-to-End Support
- ✓ Cybersecurity Services
- ✓ CSR Partnerships



Contact Us



www.EINITIAL24.com | +91 88268 24347 | info@einitial24.com

ABOUT EINITIAL24

EINITIAL24 is a leading Cybersecurity and Digital Marketing company offering professional training, expert services, and impact-driven CSR programs across India and globally. We focus on empowering students, professionals, corporates, startups, and NGOs with real-world digital skills and security solutions.

Vision

To inspire a generation of young leaders who turn awareness into action and empathy into impact. EINITIAL24 envisions a future where youth work together to uplift communities, spark innovation, and drive meaningful social change. By nurturing purpose, responsibility, and collaboration, we aim to create a society where every young individual becomes a force for progress and positive transformation.

Mission

- EINITIAL24 is dedicated to inspiring young minds to transform their creativity, skills, and passion into meaningful action. Our mission is to cultivate a generation of empathetic, responsible, and socially conscious youth who actively contribute to the well-being of their communities.
- We aim to create dynamic opportunities that encourage collaboration, leadership, and innovation, empowering young people to design and lead impactful initiatives. Through continuous learning experiences and hands-on involvement, we help youth develop the confidence and capability to become influential changemakers.
- By building a strong, supportive network, EINITIAL24 motivates youth to engage in local and global causes, fostering unity, resilience, and a lifelong commitment to creating positive change.

WHY CHOOSE US?

* 5+ years of expertise

* Hands-on lab & tools

* Corporate-level services

* Personalized learning

* CSR-focused programs

* Affordable & transparent

Digital Marketing Course With AI

MASTER MARKETING WITH LIVE TOOLS AND REAL CAMPAIGN EXECUTION

- Module 1: Fundamentals of Digital Marketing
- Module 2: Market Research
- Module 3: Website Creation
- Module 4: Introduction to SEO
- Module 5: On-Page SEO
- Module 6: Technical SEO
- Module 7: Web Analytics & Monitoring
- Module 8: Off-Page SEO & Reporting
- Module 9: Content Marketing
- Module 10: Social Media Marketing
- Module 11: Influencer Marketing
- Module 12: Introduction to Meta Ads
- Module 13: Meta Ads Campaign
- Module 14: Meta Ads Conversion Tracking
- Module 15: Meta Ads Reporting
- Module 16: Google Search Ads
- Module 17: Google Display Ads
- Module 18: Google Video Ads & Conversion Tracking
- Module 19: Google Shopping Ads & Retargeting
- Module 20: Email, WhatsApp Marketing & Automation
- Module 21: Freelancing
- Module 22: Chat GPT & AI Tools



TOOLS YOU WILL MASTER



Google Ads



Google AdWords

































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www.EINITIAL24.com



Near Saket Metro Station



MONDAY TO SATURDAY

from 9:00 am to 7:00 pm

